

URBI DELIVERS HOUSES EQUIPPED WITH COMPUTERS AND INTERNET

- *In this phase the first homes equipped with a computer and internet were delivered*
- *The objective of this program is to foster the use of information technologies at home*

Tijuana, Baja California December 12th 2011.- Urbi, leader home developer in Mexico, delivered in Valle de San Pedro, in Tijuana Baja California, the first authorized houses under the program “Homes and Computer” from Infonavit.

This is the first stage of the 500 that will be delivered in this community, the new houses are equipped with an internet access computer, with the aim of bringing families and facilitate them the use of technology, as well as promoting the access to training and digital literacy, thus contributing to a better quality of life.

During the event, Raul Grajeda, Director of Infonavit Housing of Urbi said: “We are very proud to deliver these homes that allow us continue contributing to improve the quality of life of Mexican families, we offer them an integral housing option, in a zone that offers great attractions, and as well all the necessary services even though technology for their use, since we are sure that better communities do a better Mexico.

The features of the Netbook computer we delivered are: Intel Atom 1.66 GHz, 1 GB RAM, 160 GB HDD SATA, 10.2” screen, integrated web cam, operating system Windows 7 Starter from Microsoft, MS Security Essential anti-virus and MS Learning Suite, among others.

In this regard Victor Ruiz, Infonavit’s Delegate in BC said: “This is a program promoted by Infonavit to bring low-income workers to the use of information technologies, we will continue innovating the schemes that benefit families in order they can obtain a new house to continue articulating communities.

The program “House and Computer” from Infonavit, started to operate on July 2011, and it is targeted to support workers that earn up to MX\$ 7, 274 per month (four minimal wages).

Urbi Desarrollos Urbanos S.A.B. de C.V. (MSE: URBI) is the leading housing developer in Mexico. Currently, Urbi is present in 39 cities, covering the main metropolitan areas and the most dynamic medium-size cities in the country. In 30 years of operations, Urbi has developed over 400,000 homes, and has always conducted its business with a strong emphasis on financial performance, making it one of the most profitable companies in the sector.*